



- Contest is open to all downtown businesses.
- Participants will showcase the EXTERIORS of their buildings with creative holiday lighting displays and compete to win honors and recognition at the New Year's Eve Event.
- Participants can compete in a variety of categories including: Best Use of Space, Best Storefront, Best Building, Pop-up Shops, and Greenest Lighting Display.
- Participants are divided into four categories Best Use of Space, Storefronts, Pop-up Shops and Buildings.
- The use of LED lights is encouraged, but not required for participation. Extra points will be given for "green" energy-conscious displays.
- Light Up Downtown contest will begin on Friday, November 25, 2016 and ends Tuesday, December 20, 2016.
- Displays should be turned on daily no earlier than 5:30 pm and turned off no later than 12:30 am.
- The general public can vote for their favorite lighting displays online at [www.LightUpDowntownSA.com](http://www.LightUpDowntownSA.com).
- Participating businesses will also display a decal with a Quick Response (QR) Code linking the public directly to the website to vote from a smartphone. QR decals will be distributed the week of November 21, 2016.
- Displays will be lit through early January.

**For more information, please call 210-207-8031 or contact Kelly Kapaun at [Kelly.Kapaun@SanAntonio.gov](mailto:Kelly.Kapaun@SanAntonio.gov) or Mae Escobar at [amaezing2004@msn.com](mailto:amaezing2004@msn.com)**

[www.LightUpDowntownSA.com](http://www.LightUpDowntownSA.com)



Name of Building \_\_\_\_\_

Address \_\_\_\_\_

Property Manager/Owner \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Category (please check all that apply):

- Storefront       Pop-Up Store  
 Building       Best Use of Space

Percent Estimated LED Lighting Usage: \_\_\_\_\_ %

Description of Proposed Lighting Display (for more space, please use back of page)

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

**Application due November 28th to Downtown Operations.**

Please mail application to:  
 Downtown Operations  
 ATTN: Light Up Downtown Contest  
 P.O. Box 839966  
 San Antonio, Texas 78283

or fax to 210-207-4276, or e-mail to [downtown@sanantonio.gov](mailto:downtown@sanantonio.gov)

For more information, please call 210-207-8031 or contact Kelly Kapaun at [Kelly.Kapaun@SanAntonio.gov](mailto:Kelly.Kapaun@SanAntonio.gov) or Mae Escobar at [amaezing2004@msn.com](mailto:amaezing2004@msn.com)